



GREENWOOD VILLAGE, CO, MAY 13, 2010 — Aristeia, a leading provider of specialized expertise outsourcing solutions for Fortune 500 companies, announced today that the firm will be a jersey sponsor of the Denver Prime Movers bicycling team for the 2010 Bike MS event .

“We’re proud to be sponsoring Prime Movers and aiding in the cause of working toward a cure for this condition,” said Dave Mayer, EVP of Solution Delivery for Aristeia. “It’s a pleasure to be a part of this nationwide effort, and a privilege to be sponsoring such an exceptional group of riders.”

“The Prime Movers Cycling Club is delighted to welcome Aristeia as a 2010 team sponsor,” said James Mills, captain of the Prime Movers cycling team. “Their generous support of our efforts is helping us to raise awareness of the National Multiple Sclerosis Society and their fight to end MS.”

The MS Bike Tour is the largest organized cycling event in the United States, raising millions of dollars annually to fight multiple sclerosis. Aristeia joins Haworth, Encompass, Pear, CCG Howells, and Oskar Blues Brewery in sponsoring the 2010 Prime Movers team.

About Aristeia

Headquartered in Denver, Colorado, Aristeia provides fractional access to exceptional executive talent via a cloud sourced model known as specialized expertise outsourcing (SXO). Aristeia's SXO workflow management solutions enable organizations to quickly and cost-efficiently manage the demand for high-end skillsets without incurring the high cost or lost time of recruiting and hiring an on-site professional. Aristeia’s experienced engagement management team can assemble and deploy a team to precisely meet client needs at a fraction of the cost of the traditional executive hiring process. Learn more at www.aristeia-corp.com or contact us at (800) 706-2896.